About Our Programs

**LAND CONSERVATION**
- Helps protect the rural beauty of the 28,000 acres surrounding Willistown
- Educates and informs community about the importance of land and water conservation
- Pursues public and private partnerships that protect open space
- 7,200 acres of land in the Willistown area have been conserved over the past 39 years, and working to protect an additional 4,000 acres identified as vulnerable to development
- 3 nature preserves open to the public 365 days a year

**COMMUNITY FARM**
- Promotes sustainable agriculture on conserved lands
- Produces over 30,000 pounds of fresh produce each season on 6 acres of land
- Donates at least 10% of produce to local food banks through its “Share the Bounty” program
- Provides hands-on training and internships for high school and college students
- Offers science-based field trips for numerous school and community groups
- Educates children about farming through the Carrot Club, which offers hands-on activities and events

**BIRD CONSERVATION**
- Contributes to knowledge of migratory songbirds through a robust bird-banding program and as a partner in the Northeast Motus Collaboration
- Provides field study and research opportunities for graduate and undergraduate students
- Monitors long-term bird population trends through seasonal volunteer bird counts
- Encourages children to appreciate birding, nature, and the outdoors through its Junior Birding Club
- Coordinates with Project Owlnet to band Northern Saw-whet Owls and contribute to raptor conservation

**HABITAT RESTORATION AND WATERSHED PROTECTION**
- Works closely with landowners on land management strategies and restoration projects
- Promotes meadow restoration projects on private lands to improve quality of insect and bird habitat
- Engages local students and corporate volunteers, who donate hundreds of volunteer hours toward preserve management and restoration projects
- Advances watershed protection through partnerships with Drexel University and the Academy of Natural Sciences
- Educates the public about how land use affects water quality
### About Us

Willistown Conservation Trust is a non-profit land trust dedicated to protecting the critical natural resources and scenic landscapes of the Willistown countryside and surrounding areas. Our efforts are focused on 28,000 acres within the Crum, Ridley, and Darby creek watersheds. This special region is blessed with stunning scenic views, picturesque farmsteads, healthy waterways, and some of the richest and most abundant undeveloped areas in our region. Through the activities of our Bird Conservation, Community Farm, Habitat Restoration, and Watershed Protection programs, the Trust also strives to inspire, educate, and develop in others a lifelong love of the land and to connect people to nature.

### About Run-a-Muck

Once a year, in the fall, the Trust dedicates a day to celebrating with the community our mutual commitment to protecting the inherent beauty and natural resources of the Willistown countryside. Over 500 people gather for a unique opportunity to run or muck over Willistown’s conserved open spaces and to enjoy a wonderful country supper. Join us in 2019 as we celebrate our eleventh Run-a-Muck!

### All 2019 Run-a-Muck Sponsors Receive:

- Logo on eblasts and invitation sent to 4,000+ households
- Logo on Run-a-Muck t-shirts and sponsor banners at event
- Logo and link on 2019 Run-a-Muck event web page
- Run-a-Muck sponsor listing in WCT’s spring newsletter, The Sycamore

### Presenting Hilltop Sponsor

- Presenting Sponsor of 2019 Run-a-Muck
- Corporate banner at Start/Finish Line area
- Company logo on souvenir cups
- Logo on Run-a-Muck T-Shirts
- Logo and link on 2019 Run-a-Muck event web page
- Invitation to leadership donor appreciation event
- 16 Tickets to Run-a-Muck

### Trail Sponsor - $5,000

- Corporate logo and signs along 5K race trail
- Logo on race trail map and race bib
- Logo on Run-a-Muck T-Shirts
- Logo and link on 2019 Run-a-Muck event web page
- Invitation to leadership donor appreciation event
- 12 Tickets to Run-a-Muck

### Preserve Sponsor - $2,500

- Year-round recognition at our WCT Preserves (Kirkwood, Rushton Woods, and Ashbridge Preserves)
- Logo on Run-a-Muck T-Shirts
- Logo and link on 2019 Run-a-Muck event web page
- Invitation to leadership donor appreciation event
- 8 Tickets to Run-a-Muck

### Meadow Sponsor - $1,500

- Corporate banner at a prominent location at event (registration, bar, or activity areas)
- Logo on Run-a-Muck T-Shirts
- Logo and link on 2019 Run-a-Muck event web page
- Invitation to leadership donor appreciation event
- 6 Tickets to Run-a-Muck

### Countryside Sponsor - $500

- Logo on Run-a-Muck T-Shirts
- Logo and link on 2019 Run-a-Muck event web page
- 4 Tickets to Run-a-Muck